

FOR IMMEDIATE RELEASE
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Contact: Erin Young
Cell: 812/340-1803

Award-winning Communications Director to Lead *Phi Delta Kappan*

Bloomington, IN—Joan Richardson, director of communications at the National Staff Development Council (NSDC), will become editor-in-chief of PDK International's flagship magazine, the *Phi Delta Kappan*.

Richardson has been at NSDC since 1996, where she transformed the *JSD*'s content and appearance, introduced several new newsletters for the organization, and substantially improved the number and quality of books published by the organization. Richardson previously had been deputy business editor at a major metropolitan newspaper and an award-winning education writer.

"I'm honored by the opportunity to lead *Kappan*, which has long been held in such high regard by the education community. My intention is to build on *Kappan*'s reputation and ensure that it continues to play a vital role as an educational thought leader," Richardson said.

Under Richardson's leadership, *JSD* received the Excel Award for Most Improved Magazine in 1999, awarded by the Society of National Association Publications (SNAP). NSDC also received SNAP's Excel Award for Most Improved Newsletter, in 1998.

"Joan understands the key education issues and she knows the leaders and thinkers within the field," said William Bushaw, executive director of PDK International. "We're thrilled to have her lead *Kappan*."

Richardson will replace editor-in-chief Bruce Smith, who retired in May. She will begin July 7.

PDK International is a leading non-profit education association with 40,000 members worldwide.

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